



Marketplace Inclusion

In order to provide the best service to Central Ohio social enterprises and propel the sector forward, we have developed a tier system to reward those organizations who openly share their information with SocialVentures. The tiers are meant to encourage open communication regarding social impact data, and therefore provides elevated services and greater discounts to businesses that have chosen to partner with SocialVentures in this capacity. Below are the tier categories as well as the benefits of becoming a Community Impact Ambassador (CIA). These CIA businesses receive special access to various programs, large discounts at SocialVentures' workshops, and the opportunity for additional media exposure—all for simply sharing the good their organization is doing! If you have questions about the tiers or are wondering where your business stands, please contact Molly Taftrate at molly@socialventurescbus.com.

Tiers

A = Social Enterprise with Full Profile ****Community Impact Ambassador*****

B = Social Enterprise with "In Progress" Profile (Open for less than one year)

(contingent CIA - will lose status after one year without information share)

C = Social Enterprise with Partially Completed Profile (Impact Data Only)

D = Social Enterprise with no profile

Benefits	A	B	C	D
Annual Report will include:	Full Listing	Full Listing	Full Listing	Just Name
SV Marketplace Listing will include:	Picture	Picture	Picture	Gray SV Logo
Discount for SV programs & workshops	50%	25%	25%	10%
Ability to receive capital from the Social Ventures Fund	X			
Opportunity for interview in Business First	X			
Opportunity for profile in The Metropreneur	X			
Opportunity to apply for Lextant Research Study	X			
Ability to receive Kiva Funds from SV	X	X		
Opportunity to apply for SV Expert Eval Program	X	X		
Opportunity to promote business through Marketplace Deals	X	X	X	
Participation in Quickstart Social Impact Program	X	X	X	
Ability to receive Aspire Award	X	X	X	
Opportunity to apply for OSU Six Sigma Program	X	X	X	
Opportunity to apply for Rev1 Customer Learning Lab	X	X	X	
Potential inclusion in BBB Validation Program	X	X	X	
Ability to give input for Workshop topics	X	X	X	X