

The State of Social Enterprise in Central Ohio

Annual Report • August 11, 2015



The Center for Social Enterprise Development

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Thanks to



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Sean McGee, Dave Parker and Allen Proctor

Chairman's Letter

It takes a community for social innovation to thrive. As we celebrate the Center for Social Enterprise Development's (CSED) inaugural year, we would like to provide a snapshot of our community's progress in fostering social innovation and social enterprise throughout Columbus.

The CSED's goal is to create multiple social enterprises over time that can scale and maximize social impact. In this report, we want to share with you the CSED's partnerships and the pathway to impact we are forging together.

- We want you to experience our passion to serve the Columbus community by supporting and celebrating new social enterprises.
- We want you to learn more about how social enterprises are filling a void in our city so that, together over the coming months and years, we can maintain our focus to ensure this void is adequately addressed.

In the pursuit of knowledge and solutions, let's continue to enjoy the experience of forming new relationships as we work collaboratively to address our collective challenges. Our journey together, despite all the pain, sorrow and ambiguity in our lives, communities and world, is one of the most important aspects of sustainable impact.

To Columbus' social enterprises and their patrons, customers, clients and employees, I encourage you to remain dedicated to your labors of love!



John Rush, Chairman

Center for Social Enterprise Development

Introduction

Annual Report on the State of Social Enterprise in Central Ohio

After several years of planning, the Center for Social Enterprise Development (CSED) launched on May 29, 2014. During an event hosted by The Ohio State University Office of Outreach and Engagement, we released the **Community Impact Portrait** that described the interest, awareness and activity of nonprofits in social enterprise in Central Ohio. Throughout the year following that kick-off event, CSED has been proud to be part of the tremendous progress achieved in developing an ecosystem that can encourage and support social enterprise in our community.

The CSED's goals encompass outreach, training and investment in social enterprises for the Central Ohio community:

- **Outreach**—Increase civic awareness of and engagement in social enterprise and foster a network of social enterprises that can provide peer support to each other.
- **Training**—Educate nonprofits on the benefits of social enterprise to supplement philanthropy in supporting their mission, and provide workshops, mentoring and coaching to social entrepreneurs to develop their ideas into successful enterprises.
- **Investment**—Develop an ecosystem and capitalize new social enterprises such that Central Ohio will be nationally recognized as a community that includes social enterprise as a central component of its economic development strategy.

This report enumerates the tremendous progress over the past year in Central Ohio. Here are some highlights:

Sponsors

In its first year, the CSED engaged major institutions in Central Ohio to make significant commitments to the CSED's work to advance social enterprise in our community: The Columbus Foundation, L Brands Foundation, AEP Foundation, Safelite Foundation, Otterbein University MBA Program, The Ohio State University Office of Outreach and Engagement and John Glenn College of Public Policy, Per Scholas, and the Jewish Community Center.

Start-Up Players

The Center initiated workshops, boot camps and pitch sessions to bring the concepts of social enterprise to more than 250 individuals from over 40 organizations. WakeUpStartUp and SundownRundown expanded their popular pitch sessions to welcome social entrepreneurs. The Tony R. Wells Foundation continued its successful Executive Education Program in Social Impact Investing. The Human Services Chamber of Franklin County launched structured training in social enterprise. The Otterbein University MBA program expanded its short course on entrepreneurship to a full semester—including a segment on social enterprise, and Professor Kerry Strayer’s senior communications course at Otterbein University spearheaded the CSED’s effort to identify and profile social enterprises in Central Ohio.

Events

The February Alleviating Poverty through Entrepreneurship (APTE) Summit at OSU featured local social entrepreneur Joe De Loss of Hot Chicken Takeover. CivicHack conducted the WearGood Hack weekend in August and GiveBackHack conceived 12 great social enterprise ideas in three days in April. Also in April, CleanTurn inaugurated the first community celebration of social enterprise: The Pursuit of Passion, Purpose and Profit. New Twitter hashtags celebrating social enterprise in Central Ohio were also launched: #PassionPurposeProfit, #CbusImpact, and, through Experience Columbus, #AsSeenInCbus.

Capital

The Tony R. Wells Foundation continued its active role in social enterprise investment through two joint venture social enterprise start-ups and six additional investments in social enterprises. The Columbus Foundation invested in seven local social enterprises through its Fund for Financial Innovation. The Community Investment Network of Central Ohio (CINCO) Fund continued to attract investors, welcoming the Safelite Foundation as its most recent subscriber.

Media

Three years ago, *Columbus Business First* first brought major media attention to social enterprise by featuring local social enterprises as part of its “Corporate Caring Awards” event. Throughout the past year, in addition to my monthly column on social enterprise, *Columbus Business First* regularly included features on social enterprises in our community. *Columbus CEO*, *Columbus Monthly*, and *The Metropreneur* have also included features on local social enterprise activity during this time.

Social Enterprises

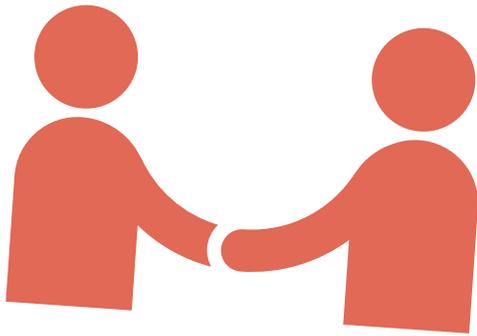
One of the most exciting efforts by the Center this past year has been to identify local organizations who consider themselves to be social enterprises. The initial list included 29 names. That list has expanded to include more than 60 organizations and continues to grow. The appendix to this report lists the organizations we have identified to date, their product or service, and contact information. If you know of an organization not on this list, please contact us. We are producing profiles for each social enterprise and posting it on our website www.cincoho.com. Learn about these initiatives—and give them your business!

Many thanks to the countless individuals who have made the CSED’s inaugural year a tremendous success. I urge you to continue your involvement with the CSED and to play an active role in the social enterprise movement that is transforming our community. Our blog, newsletters, workshops and events are your gateway to the passion and purpose that social enterprises fuse together for increased impact in our community.



Allen Proctor, President & CEO

Center for Social Enterprise Development



Supporting Social Enterprise

Central Ohio organizations, from nonprofits to startups, are actively exploring social enterprise as a strategy to overcome barriers to sustainability and to meet the rising demands of their missions. In a 2012 survey of Ohio nonprofits by Linking Mission to Money®, more than 70 percent of respondents viewed developing new goods or services as the most viable way to expand revenues. This desire, for self-sufficiency over reliance on expanding grant support, is a major shift in our social sector's attitudes related to viable strategies to thrive in the coming years.

“... the new field of social enterprise will have a home in Central Ohio. The entrepreneurial spirit that drives our local for-profit companies is stimulating our nonprofit sector as well, to the benefit of us all.”

**Dale Heydlauff,
Vice President-Corporate
Communications,
American Electric Power**

In the CSED's [Community Impact Portrait](#) released in 2014, nearly 40 percent of respondents had plans to start a new social enterprise in the coming year. Those organizations that had no prior experience in starting social enterprises were much less likely to start a new enterprise compared with those with experience. The majority of those organizations which had not previously started a social enterprise expressed the need for guidance in developing business plans, identifying partners to work with to start the enterprise, and acquiring the necessary training and staff to competently run this type of business.

Despite this widely perceived need of support, an ecosystem to provide support to organizations and individuals that are pursuing social enterprise is in its infancy in Central Ohio compared with the ecosystems that currently support their for-profit counterparts. Such an infrastructure must provide information, networking, business development support, mentoring and investment capital. It must address critical questions, such as:

- How do we build strong social enterprises? What tools and capacity enhancements are required?
- How do we enhance marketplaces for social enterprises? How do we entice consumers to change their purchasing habits to buy from social enterprises?
- What policy changes would foster development of the ecosystem?
- To what degree do social enterprises drive economic development?



We've identified five areas critical to the support of vibrant social enterprise activity in Central Ohio.

Our observation over the past year is that, as Central Ohio social sector organizations step up, the rest of the community seems poised to step up as well. What follows is an examination of the progress Central Ohio has made in each of the five areas since the launch of the CSED in 2014.

Build Awareness and Community Engagement

The organizations that have already started social enterprises tend not to think of themselves as nonprofit charities. Rather, they think of themselves as innovative and entrepreneurial organizations that may happen to be organized as 501(3)(c) charitable organizations. At the same time, individual social entrepreneurs are starting up ventures to address our community's challenges. These efforts, and the customers they create, serve to spread awareness of the causes they support, but also of the viability of social enterprise as a model for doing good, and as a model for economic development.

Structured and visible support for social enterprise is expanding rapidly. Over the past year, nine major organizations signed on to sponsor the CSED. *Columbus Business First* has featured coverage on social enterprise for over 10 years, including Allen Proctor's column and his keynote at the "2012 Corporate Caring Awards" event. In the last twelve months, *Business First* was joined by several other publications in Central Ohio in adding social enterprise to its editorial calendar: the *Columbus Dispatch*, *614 Magazine*, *Columbus Monthly*, *Columbus CEO*, *Columbus CRAVE*, *Columbus Underground*, and *Columbus Metropreneur*.

In its first year, the CSED worked to build awareness and community engagement on several fronts. It launched a weekly blog on social enterprise and began regular social media feeds. New Twitter hashtags for social enterprise emerged, such as #GiveBackHack and #PassionPurposeProfit. The CSED's introductory workshop on social enterprise introduced 114 individuals

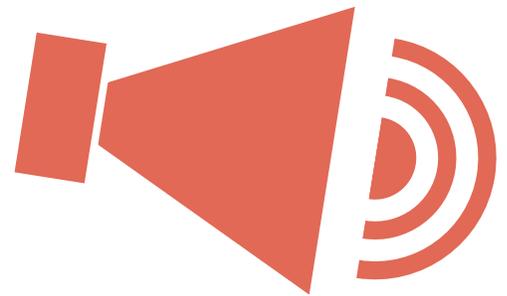


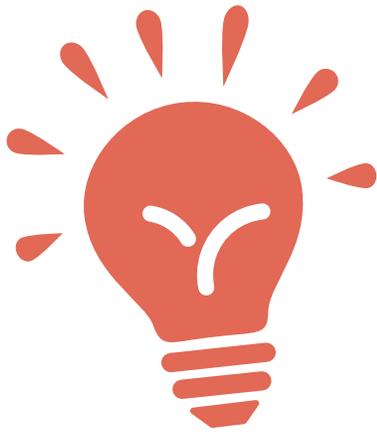
“It takes a community to innovate and to create a place for social innovation to thrive.”

**John Rush,
Founder, CleanTurn**

to social enterprise. Its free speaking program reached civic organizations based in Columbus, Dublin, Upper Arlington and Delaware. The CSED's [webinar](#) on social enterprise, sponsored by the Ohio Commission on Hispanic/Latino Affairs, will reach hundreds more.

Awareness and engagement were further advanced the past year by four other significant events. CivicHacks sponsored its WearGood Hack in August, Game Jam for Good in January, and StartUp Storytellers in March. The long-standing Alleviating Poverty Through Entrepreneurship (APTE) Summit featured local social entrepreneur Joe DeLoss in February. The well-established weekend blitz approach to conceiving new start-ups moved into social enterprise territory with GiveBackHack in April, which conceived 12 new social enterprise ideas in just three days. Also in April, CleanTurn initiated the first community-wide public celebration of social enterprise with its “The Pursuit of Passion, Purpose and Profit” event.





Support New Entrants

The most exciting development in 2014–15 has been the launch of new startups in Central Ohio. Those that we know of are:

- Blue Bow Tie Catering
- Citra
- Mentoring Individuals with Disabilities' BizHub
- Double Comfort Restaurant
- Hot Chicken Takeover
- Project AquaStar
- Roosevelt Coffeehouse
- Sunapple Company
- WOSU Productions

“ The Pitch event was crucial to how we now approach the project. You don't know what you don't know. The learning curve has been invaluable. ”

**Tarra Nystrom,
Founder,
Mentoring Individuals
with Disabilities' BizHub**

In addition, we know or have worked with 11 more that are currently in the development or proof-of-concept stage. There may be many more that have not yet been identified, but the referenced social enterprises are in the early start-up phase and are rightly concentrating on getting their businesses going in an ecosystem that is just beginning to provide systematic operational and financial support to new social enterprises. Last year, respondents to the [Community Impact Portrait](#) noted that the two greatest challenges they were facing were access to start-up capital and developing sufficient staff capabilities to operate a start-up enterprise.

In response, the CSED has focused on expanding training support for emerging social entrepreneurs. The CSED launched four programs that reached 263 individuals from more than 65 organizations and covered areas such as organizational readiness, strategic alignment, identifying and evaluating opportunities, market research and business planning. The Tony R. Wells Foundation has offered an executive education program on impact investing. Additionally, it has expanded its offerings to include a condensed version for nonprofit board members. In partnership with the Human Service Chamber of Franklin County, the Tony R. Wells Foundation and the CSED co-founders Dave Parker and Sean McGee created the Human Service Chamber Advantage program, which is helping nonprofit organizations evaluate and develop their social enterprise ideas. And Otterbein University MBA program has also expanded its short-term entrepreneurship course to a full semester, which now includes content on social entrepreneurship. Finally, local business Venture Highway released a new online course on Social Entrepreneurship.



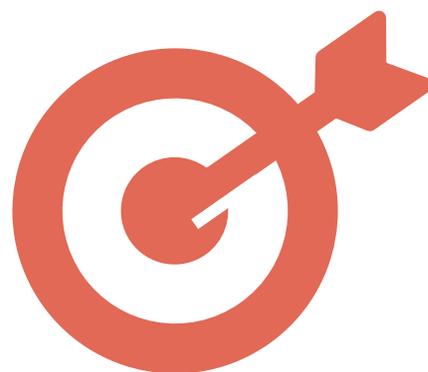
Like all entrepreneurs, social entrepreneurs need to pitch their ideas to attract resources and customers. The CSED conducted a successful “Practice Pitch Day” to allow social entrepreneurs to get feedback from seasoned investors and entrepreneurs early in the development of their concepts. In addition, opportunities to see others pitch and to hone one’s own pitch are provided regularly by [WakeUp StartUp](#) and [Sundown Rundown](#).

Enhance Marketplace

Whether it's shopping for gifts, office supplies, food, clothes or pharmaceuticals, or even dining out, buying a car, having our lawns manicured, or seeking business services, we Central Ohioans have many choices among local social enterprises. And if you've ever had Holy chicken and Double Ma's Mac from Hot Chicken Takeover or the Stuffed Portobello Mushroom Stack from LA Catering, then you know that a social enterprise can deliver exceptional value and quality, just like their "conventional" competitors.

This commitment to quality matters: 89 percent of Americans are likely to switch brands to one associated with a cause, given comparable price and quality, jumping nearly 35 percent since 1993.¹ What's more, 42 percent of survey respondents report that they would actually pay more for a comparable offering if it supported positive environmental and social impact.²

But with few exceptions, the social enterprises in Central Ohio are startups that are still working to raise their profile and make customers aware that there is a social enterprise option among their purchasing choices. In December, the CSED worked with local social media business directory YELP to add a section to its Holiday Gift Guide called Gifts that Give Back, displaying products of six local social enterprises. To substantially expand this list, in 2015 the CSED launched a project to identify all the social enterprises currently operating in Central Ohio in order to make the community aware of the extent of our vibrant and growing social enterprise offerings and activities.



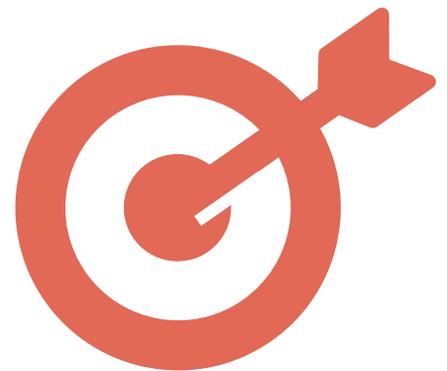
“ I really believe in entrepreneurship as a way to really support people, to help make significant changes in their lives and to hoist people up.”³

**Joe DeLoss,
Head Fryer,
Hot Chicken Takeover**

The list continues to grow as the CSED connects with new social entrepreneurs.

- Clothing/Jewelry: 7
- Food/Drink: 25
- Financial/Mortgages: 2
- Health/Medicine: 4
- Home/Lawn: 9
- Office Supplies/Professional Resources: 12
- Recreation: 5

But this is only the start. Social enterprises succeed only if they can capture enough of the marketplace to sustain their businesses and produce their social impact. Efforts to enhance the marketplace for goods and services offered by our local social enterprises will need to rise to the same level of awareness and enthusiasm that the locally sourced food movement has achieved in recent years.





Highlight Results

Businesses that deliver high value are plentiful; they are a natural byproduct of a competitive, free market system. The social enterprise ideal holds that the venture can also solve community problems. If Central Ohio's social enterprise businesses are to thrive and attract customers and investment capital, they will also need to demonstrate their social impact in ways that are objective, measurable and understandable.

“ We want to be impactful. Nobody wants to see anybody starve to death, die of preventable waterborne diseases or live with a lack of freedom. ”

Kenny Sipes,
Founder,
Roosevelt Coffeehouse

While measuring this impact requires significant investment, it is the impact that compels consumers to choose a social enterprise over a traditional competitor. Providing an objective platform for measuring social impact is currently underway among Central Ohio social enterprises. Adoption of accepted standards, such as the [IRIS metrics](#) promoted by the Global Impact Investing Network (GIIN) would be welcome.

The CSED has inaugurated an ambitious program to develop standardized profiles of each social enterprise in Central Ohio. While this multi-year project has yet to be fully funded and will require ongoing interaction with social enterprises, profiles produced so far are highlighted in the CSED's [online social enterprise directory](#).

Here are a few examples of social impact measures used by some local social entrepreneurs.

- **Double Comfort**, through its Buy a Meal, Give a Meal® program, has funded meals to 18,000 individuals through area food pantries in just eight months.
- **Freedom a la Cart** has employed 22–30 survivors of human trafficking and provided them with workforce development and job training, with another 65+ survivors receiving supportive services (personal items, 1-on-1 mentoring and transportation) during their journey through recovery and restoration.
- **Hot Chicken Takeover** creates financial stability, household stability, and professional development for individuals impacted by homelessness, incarceration, or poverty through structured employment and training: 60+% staff retention, \$9,000 weekly payroll, and multiple kitchen licensures and professional development partnerships.
- **LA Catering** has enabled LifeCare Alliance to provide hot nutritious meals daily through Meals-on-Wheels to 300 additional older adults and chronically ill individuals, who are unable to provide meals for themselves.



Once this database has been created, Central Ohio will have a valuable tool that aggregates the revenues, employment, payroll, taxes and direct social impact produced by the social enterprise sector. This data will allow organizations, consumers, funding bodies and other community stakeholders to analyze the aggregate economic, fiscal and social impact of this exciting sector of our local economy. Informed with this data, our public sector economic development officials can prioritize attracting, promoting and incentivizing the creation and growth of social enterprise as part of their economic development initiatives.

Develop Capital Markets

The social enterprise capital market can best be described as fragmented. There is little capital available to local social enterprises to use to navigate the critical steps required to scale effectively. In a 2012 survey of nonprofits by Linking Mission to Money®, virtually none of those respondents who operated social enterprises had been funded through the traditional investment channels of equity or debt. Indeed, current operating revenues, accumulated reserves, or grants were the sources of their start-up capital.

This result was confirmed in 2014 in the CSED's *Community Impact Portrait*, which found that a majority of both existing and first-time social entrepreneurs reported acquiring capital and start-up funding as a significant barrier to starting a new venture.

There are sources of capital available to small businesses but they have not yet become significant sources of capital for local social enterprises. ECDI is a major local micro-lender and small business lender. X-Squared Angels is a local angel network that currently receives most of its deal flow from outside the Central Ohio community. Rev1 Ventures and Ohio TechAngels Funds focus on high-growth potential startups, which is not a common profile for local social enterprise startups.

Potentially much of this need for social enterprise start-up capital could be addressed through traditional endowment-based investors, such as foundations and donor-advised funds. More than \$1 trillion has been committed to foundations and donor-advised funds, yet each year only a small percentage actually goes to



“There’s going to be a decent investment pool in this community. Before long, this will be a distinguishing aspect of the nonprofit community.”

**Doug Kridler,
CEO,
The Columbus Foundation**

fund gifts and grants. By convention, the majority of endowment funds are invested to achieve a market rate-of-return. The Tony R. Wells Foundation recently observed that there is an estimated \$1 billion available to buy into mission-focused startups that is currently sitting on the sidelines.

In Central Ohio there are several efforts that are working to provide start-up capital to social entrepreneurs. In the past year, the Tony R. Wells Foundation continued its active role by investing in two joint venture social enterprise startups and in making six additional investments in social enterprise. The Columbus Foundation also invested in seven local social enterprise startups through its Fund for Financial Innovation grant program. Rev1 Ventures invested in the local social enterprise Azoti, Inc.

The CINCO Fund, part of the Community Investment Network of Central Ohio, continued to attract investors, welcoming the Safelite Foundation as its most recent subscriber. In addition, Forge Columbus recently announced a new partnership with the international micro-lending organization Kiva to explore providing zero-interest, crowdfunded microloans to Columbus entrepreneurs.

Even with this great progress over the past year, Central Ohio still has a long way to go to develop an active process for identifying, nurturing and investing in local start-up social ventures. New funds, attracting individual accredited investors, are needed, and existing funds need a more dependable local source of investment-ready social enterprises.



Conclusion

We hope you agree that the past year has been one of exciting progress:

- More players participating in, trying out, and producing social impact through enterprise.
- More awareness of social enterprise through the media, events and start-up “hacks.”
- More support by our community’s major philanthropists to make social enterprise a significant activity in our region.

But Central Ohio has a long way to go to establish the type of ecosystem in which:

- Nonprofits can thrive and be more self-sustaining through social enterprise;
- New social impact ideas are regularly developed and fostered by an engaged community;
- Social enterprises are top-of-mind when individuals and companies shop for products and services; and
- Economic development programs and start-up investors routinely reach out to social enterprises at the concept, start-up and growth stages of their development.

For its part, the Center for Social Enterprise Development has these plans for its second year:

- Create a forum for social entrepreneurs to regularly network and compare notes with each other.
- Become the go-to hub for the community to learn about the social enterprises in Central Ohio, their social impact, what investment capital could do to expand that impact, and what you can do to help them succeed.
- Sponsor more community events like GiveBackHack and PassionPurposeProfit to raise awareness and excitement about Central Ohio’s rapidly emerging social enterprise sector.
- Expand our programs to train and mentor individuals and nonprofits, to help incubate their best ideas and develop them to their fullest potential.

- Introduce and engage qualified individuals, foundations and family funds to social impact investment so they can use their wealth to provide the capital needed to launch our most promising social enterprise startups.

And here are some of the ways you can make social enterprise a significant component of our economy:

- ✓ Support the CSED by becoming a donor.
- ✓ Become a mentor to a social entrepreneur.
- ✓ Attend and support events that celebrate social enterprise.
- ✓ Use your Twitter, Facebook and Instagram and other social networks to let your friends know about the social enterprises you like.
- ✓ Encourage the nonprofits you support to learn more about social enterprise and how they can use it to become more self-sustainable.
- ✓ Check out the Appendix to this report and check in regularly at www.cincoho.com to see the expanding set of profiles of the social enterprises in our community—and give them your business.

Appendix

Social Enterprise in Central Ohio 2015

Art/Collectables/Specialties

Art & Clay on Main

David Uhl, Director of Business Development
Phone: (740) 304-4830

Columbus Museum of Art Gift Shop

Nannette V. Maciejunes, Executive Director
Phone: (614) 629-0302

COSI Science2Go

Andy Zakrajsek, Senior Vice President of Experiences
Phone: (614) 629-3111

Franklin Park Conservatory

Botanica Gift Shop

Kathy Steedman, Retail Operations Manager
Phone: (614) 715-8012

Glass Axis

Rex Brown, Executive Director
Phone: (614) 291-4250

Little Davinci LLC

Jeff Binkowski, Founder
Phone: (513) 319-1830

Sunapple Company

Kurt Schmitter, Director of Workforce Development
Phone: (614) 342-5744, ext. 5754

Unchained Fashion

Felicia Kalan, co-founder
Phone: (614) 203-3513

Wexner Arts Center Gift Shop

Matt Reber, Manager
Phone: (614) 292-0330

Children/Toys

Katelyn's Kloset

Pandora Shaw-Dupras, CEO
Phone: (614) 526-8936

Clothing/Jewelry

The Bindu Project

Shelley Bird, President
Phone: (614) 753-5579

City Life Promotions

Greg Rodgers, Social Enterprise Director
Phone: (614) 886-1015

Fashion Forward for Charity

Brian Alder, Founder
Phone: (614) 504-6087

Goodwill Columbus Stores

Tim Salvato, SVP Retail Operations
Phone: (614) 583-0263

Outfit Good

Andrew Goldsmith, Co-founder
Phone: (614) 859-9096

Out of the Closet

Jordan Chasteen, Store Manager
Phone: (614) 291-2680

Salvation Army Thrift Stores

David Deitrick, Administrator
Phone: (614) 221-4269, ext. 301

Education

Coaching For College Success

Julie Erwin Rinaldi, CEO/Executive Director
Phone: (844) 578-2237

Learning Circle Education Services

Barbara Boyd, President
Phone: (614) 705-2102

Local Matters (Wellness Matters)

Lauren Edwards, Wellness Matters Manager
Phone: (614) 929-5213

School Performance Institute

John A. Dues, Chief Learning Officer
Phone: (614) 725-8244

Financial/Mortgages

Bellwether Enterprise

DJ Effler, Senior Vice President
Phone: (614) 578-6921

ECDI Lending

Steve Fireman, President
(614) 559-0113

Food/Drink

Azoti

Dave Ranallo, CEO
Phone: (614) 578-1829

Blue Bow Tie Catering

Wes Gibson, Manager of Culinary Operations
Phone: (614) 954-2281

Coffee Crafters

Michele Reynolds, Founder & President
Phone: (614) 569-4958

Columbus Museum of Art Restaurant

Nannette V. Maciejunes, Executive Director
Phone: (614) 629-0302

COSI Atomic Café

Andy Zakrajsek, Senior Vice President of Experiences
Phone: (614) 629-3111

Double Comfort Restaurant

Mary Lyski, Owner
Phone: (614) 745-2183

Franklin Park Conservatory Garden Café

Stephanie Adam, Executive Chef
Phone: (614) 715-8130

Food for Good Thought

Sarah Duplessis, Program Director
Phone: (614) 915-8352

Freedom a la Cart

Jan Trent, Executive Director
Phone: (614) 992-3252

Freshbox Catering

Lauren Wilson, General Manager
Phone: (614) 778-5658

Global Gallery

Rachel Hershberger, Operations Manager
Phone: (614) 262-5535

Heirloom Cafe (Wexner Arts Center)

Kimberly Skaggs, Manager
Phone: (614) 292-2233

Hemisphere Coffee Roasters

Paul Kurtz, Owner
Phone: (937) 834-3230

Hot Chicken Takeover

Joe DeLoss, Head Fryer
Phone: (614) 783-3173

Lettuce Work

Doug Sharp, CEO
Phone: (614) 204-1620

LifeCare Alliance/LA Catering

David J. Imwalle, Director
Phone: (614) 358-5252

Local Matters (Wellness Matters)

Lauren Edwards, Senior Program Manager
Phone: (614) 929-5213

MOFB Urban Farms of Central Ohio

Sarah Lenkay, Manager
Phone: (614) 317-9476

Project AquaStar

Henry Pettigrew, Vice President
Phone: (614) 327-3747

Roosevelt Coffeehouse

Kenny Sipes, Founder
Phone: (614) 571-7554

Starfish Brioso Coffeehouse

Ann Bischoff, Co-Owner
Phone: (614) 419-1541

Square Seven Coffee House

David Uhl, Director of Business Development
Phone: (740) 304-4830

Sunapple Company

Kurt Schmitter, Director of Workforce Development
Phone: (614) 342-5744, ext. 5754

Health/Medicine

AMC Ohio Pharmacy

Peggy Anderson, COO
Phone: (614) 340-6691

LifeCare Alliance/Corporate Wellness

Sarah Bednar, Director of Wellness Services:
Community, Corporate, Immunization
Phone: (614) 437-2880

packH2O

Kelsey Langdale, Executive Director
Phone: (614) 353-6792

Red Cross (First Aid Service Teams)

Jordan Tetting, Director, Community Services
Phone: (614) 753-2103

Home/Lawn

Candle With A Cause

Mitch Underwood, Partner/Co-Founder
Phone: (614) 636-1292

DEAF Initiatives (Keepsake Theme Quilts)

Meredith Crane, Director
Phone: (614) 238-3323

Furniture Bank of Central Ohio Online Furniture Auctions

Steve Votaw, President
Phone: (614) 272-9544

Habitat for Humanity ReStores

E.J. Thomas, President & CEO
Phone: (614) 204-1000

SCRAM! Wildlife Control

Adam Turpen, Director
Phone: (614) 763-0696

She Has A Name Cleaning Services

Kelsie Scudder, Managing Director
Phone: (614) 653-7426

Office Supplies/ Professional Resources

ARC Industries

Kurt Schmitter, Director of Workforce Development
Phone: (614) 342-5754

CleanTurn International

John Rush, President/CEO
Phone: (614) 447-0528

Citra

Robyn Cooper, Director of Marketing Research
Phone: (614) 335-5009

ds-connex

Dana Wells, Foundation Director
Phone: (614) 335-5009

Flora Stationery

Victoria VanBuskirk, Co-founder
Phone: (330) 819-6393

GroundWork group

Scott Caine, CEO
Phone: (614) 884-7780, ext. 110

The Herzle Group

Larry Garrett, Founder
Phone: (740) 513-3200
larry@theherzlegroup.org

Kicks Mix Bookstore

Diana Shannon, Owner
Phone: (740) 877-6468

Mentoring Individuals with Disabilities' BizHub

Tarra Nystrom, Executive Director
Phone: (614) 805-8246

Pearl Interactive Network

Merry Korn, President
Phone: (614) 258-2943, ext. 1002

Recreation

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¹ 2013 Cone Communications Social Impact Study.

² 2014 Nielsen Doing Well By Doing Good.

³ *614 Magazine*

⁴ *BusinessFirst*, Social Enterprise: Capitalism meets virtue, but it's not for every nonprofit.