

# SPONSORSHIP OPPORTUNITIES

TUESDAY, AUGUST 3, 2021  
COLUMBUS MUSEUM OF ART  
5:00 - 6:00 PM VIP | 6:00 - 8:00 PM

GENERAL ADMISSION PROGRAM & NETWORKING

# POSITIONED TO PROSPER

SEVENTH ANNUAL

## SOCIALVENTURES MISSION

SocialVentures advances remarkably good businesses—businesses that intentionally integrate social impact as a non-negotiable component of their business model.

## WHY SUPPORT POSITIONED TO PROSPER?

- It's an event designed to celebrate and support businesses that do social good.
- It's *the* place to get the pulse on the state of social enterprise in central Ohio.
- It brings the community together to celebrate progress and envision what's possible.
- It starts the conversation on creating awareness for the work, mission, and impact of social enterprise.

## BECOME A SPONSOR TODAY

We invite you to celebrate the social enterprise community with us as a Positioned to Prosper sponsor. Your investment in SocialVentures will ensure that social enterprises in central Ohio continue to thrive and grow for years to come.

# SPONSORSHIP LEVELS



**AMBASSADOR**  
(\$25,000)  
**CATALYST**  
(\$15,000)  
**ADVOCATE**  
(\$10,000)  
**CONNECTOR**  
(\$5,000)  
**MENTOR**  
(\$2,500)  
**SUPPORTER**  
(\$1,000)  
**FRIEND**  
(\$500)

	AMBASSADOR (\$25,000)	CATALYST (\$15,000)	ADVOCATE (\$10,000)	CONNECTOR (\$5,000)	MENTOR (\$2,500)	SUPPORTER (\$1,000)	FRIEND (\$500)
INDUSTRY EXCLUSIVITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPEAKING ROLE AT EVENT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NAMING OF VIP RECEPTION	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VERBAL RECOGNITION ON STAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BLOG POST ABOUT BUSINESS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LOGO ON SV WEBPAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AD SPACE IN EVENT PROGRAM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LOGO IN PROMOTION EMAIL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
INCLUSION IN POST EVENT EMAIL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MARKETING MATERIAL	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LISTED ON EVENT WEBPAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
INCLUSION IN EVENT PROGRAM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SOCIAL MEDIA POST	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
RECOGNITION AT EVENT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\*CUSTOMIZABLE PACKAGES AVAILABLE UPON REQUEST

FOR MORE INFORMATION ON POSITIONED TO PROSPER SPONSORSHIPS, CONTACT [ALLEN@SOCIALVENTURESCBUS.COM](mailto:ALLEN@SOCIALVENTURESCBUS.COM)

# SPONSORSHIP LEVELS

## **AMBASSADOR | \$25,000 | 1 AVAILABLE**

- Industry Exclusivity - program will be named Positioned to Prosper presented by SPONSOR
- Speaking role at event
- Full page ad in printed event program
- Ten (10) tickets to VIP Reception and Positioned to Prosper event
- All benefits included in Catalyst Sponsorship, except VIP Reception naming rights.

## **CATALYST | \$15,000 | 1 AVAILABLE**

- Naming rights to VIP Reception held prior to the event
- Half page ad in printed event program
- Eight (8) tickets to VIP Reception and Positioned to Prosper event
- All benefits included in Advocate Sponsorship

## **ADVOCATE | \$10,000 | 3 AVAILABLE**

- Logo on the SocialVentures website for one year
- Quarter page ad in printed event program
- Blog post highlighting business as a sponsor
- Verbal recognition on stage during the event
- Six (6) tickets to VIP Reception and Positioned to Prosper event
- All benefits included in Connector Sponsorship

## **CONNECTOR | \$5,000 | 5 AVAILABLE**

- Logo on printed program at the event
- Quarter page ad in printed event program
- Logo in all emails promoting event registration
- Four (4) tickets to VIP Reception and Positioned to Prosper event
- All benefits included in Mentor Sponsorship

## **MENTOR | \$2,500 | 10 AVAILABLE**

- Logo included in post-event email to registrants
- Two (2) tickets to VIP Reception and Positioned to Prosper event
- All benefits included in Supporter Sponsorship

## **SUPPORTER | \$1,000 | UNLIMITED AVAILABLE**

- Six (6) General Admission tickets to Positioned to Prosper event
- Opportunity to include marketing material for guests at the event
- Business included on registration page for the event
- All benefits included in the Friend Level Sponsorship

## **FRIEND | \$500 | UNLIMITED AVAILABLE**

- Four (4) General Admission tickets to Positioned to Prosper event
- Social Media post indicating sponsorship
- Name recognition in presentation before and after program at event
- Business included in printed event program

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